

Nordic Superintendent Leadership Cross-National Comparisons

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Project Rational

- Prior research shows significant context-bound variation in superintendent leadership
- The superintendency is so very different from district to district that making generalizations is hazardous. .. Often they are more unlike than like each other" (Glass et al., 2000)
- We ask how superintendents' leadership may be expressed given the varying national contexts of the Nordic countries
- Is there a common "Nordic" superintendent role, and what characterizes its properties?
- Comparable superintendent surveys undertaken in Finland, Sweden, Norway and Denmark in 2009



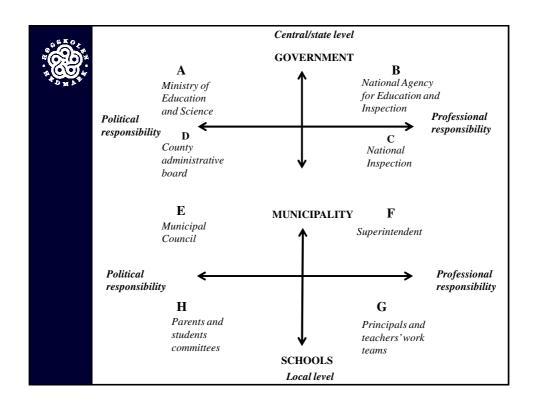


School Districts and Superintendents

- Municipalities the "entrepreneurial level" of the Nordic welfare states: Daycare, schooling, elderly care and coordination of healthcare services
 - Norway: 430 Finland: 345
 - Sweden: 290
 - Denmark: 96



- "The school superintendent is the holder of a position in the municipality's administrative hierarchy between the chief executive officer (CEO) of the whole municipality and the school principals" (Johansson et al, forthcoming)
- Directly subordinate to a political committee or board
- Responsible for education within the entire municipality, and head of the school principals





The governance system in the Nordic countries

- ▶ A "mix mode" of local autonomy and indirect control and steering from the state's side
- ① A general move to decentralization of powers and authorities from the state to the municipalities
- and in many cases further on to school level
- ② A massive growth of more subtle and indirect statebased steering instruments (except Finland)
- Evaluation, inspection, coupling of resource allocation to assessments, public performance data
- ③ This shift contextualizes superintendent leadership in the "crossfire" between state accountability and quality control versus local government priorities
- Sweden, Denmark & Norway

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Superintendents' career path and knowledge basis

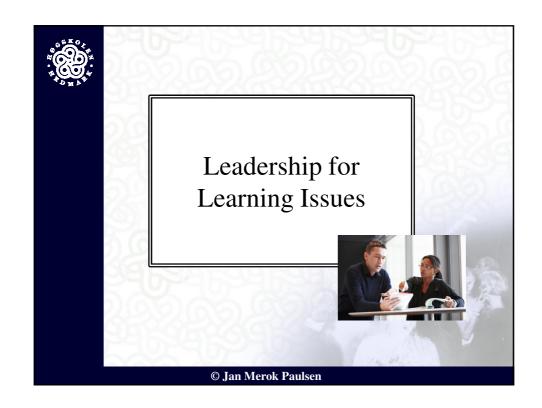
- Professional knowledge basis and work experience portrays a typical "educationalist"
- Career path is entirely bound to the school sector, in many cases within the same municipality
- ▶ From teacher to school principal and then municipal (district) superintendent
- Interesting observation on the backdrop of two decades of NPM rhetoric of "generalist" management





Ranked tasks and responsibilities

- Ranked tasks (expected, prioritized and judged as interesting)
 - Budgeting and financial management
 - ▶ Planning and goal setting
 - ▶ Facilitating school development in general
 - Quality assurance (Denmark)
 - ▶ Linking policy goals to school development
 - ▶ Pedagogical leadership
 - ▶ Knowledge management
 - Change management
- ▶ External oriented tasks, such as evaluation of student achievements, external collaboration and community relationships are systematic low-scores





Preferred areas in relation to school principals

- Coaching to strengthen and support principals (Sweden)
- Agenda setting and discussion of goals, quality and school results (Finland & Sweden)
- Working on the quality report and dialogue with school leaders along this line (Denmark)
- School development in general (Sweden & Denmark)
- Budget issues both in purpose of control and as a set of enabling conditions (Finland, Norway & Sweden)

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Preferred areas in relation to school principals

- Clarification of local policies and school vision (Finland & Norway)
- Conveying high expectations for staff and students (Norway)
- Supporting school principals individually (Norway)
- Promoting principals' professional development (Finland)
- Making municipal policies for schools and giving advice to the political board (Denmark)



Relationships to the learners

- Enhancing issues of democracy, values and pupil influence (Sweden)
- ▶ Work active with special matters for the learners and fighting marginalization (Sweden & Finland)
- Give a lot of value to the parents' and students' opinions and see their participation in developing educational services as important (Finland)
- ♦ Helping parents with their problems with their children (Finland)
- Ensuring school safety (Finland)





Promising paths for further research

- The relationship between the municipal superintendents and their respective school principals
- School principal questionnaire 2010 (Finland, Sweden, Denmark and Norway)
- Interview-based school principal study 2011 (Finland)
- Follow-up interviews of the superintendent study in 2009 for in-depth investigation of themes exposed (Finland, Sweden and Norway)
- Similar superintendent questionnaire as in 2009
 in 2011 (Norway) and 2012 (Sweden)

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The first research paper will be published as:

- Johansson, O; Moos, L; Nihlfors, E; Paulsen, J.M & Risku, M: "The Nordic superintendents' leadership roles: cross-national comparisons".
- In: John MacBeath & Tony Townsend (Eds.): International Handbook on Leadership for Learning.
- Forthcoming in 2011.

